



September 23, 2009



We did, however, drop by an educational seminar called "Small, Staunch & Green," on the greening of the **less-than-25k-SF** tenant, who makes up **90%** of New York City's tenant pool. Speaking on the subject were Newmark Knight Frank's **Eric Gural**, Social Science Research Council's **Mary McDonnell**, Denham Wolf's **Sarah Eisinger**, Cycle-7's **Sean Neill**, and moderator **Jon Denham** of Denham Wolf. One particular focus was on the SSRC's 10-year, 25k-SF lease at **One Pierrepont Plaza** in Brooklyn, whose green features allowed them to **save space**, encourage employee teamwork, and provide **better light** and **airflow**. Location, mass transit, sustainable amenities, and **long-term leases** are only a few factors that these tenants must consider, they say.